

SPECIALTY DENTAL BRANDS IS IN **HIGH SPIRITS**



At SDB, we treat each partnership like a bottle of 15-year-old single-barrel bourbon. Just as you wouldn't compromise the flavor of single-barrel bourbon by mixing it with other spirits, we do not dilute our unique partner brands by infusing them into a one-size-fits-all relationship. Our doctor-focused partnership model offers full clinical autonomy, bespoke integration with practice-specific pain points addressed, a full suite of data-driven support services led by best-in-class specialists, and growth-oriented initiatives to deliver high-quality patient care.

SDB PARTNERSHIP MODEL

We reimagined the traditional DSO by placing our industry-leading pediatric dentists at the center of our organization.

Traditional DSOs

Doctor as employee

Supply formulary and limited clinical selection

One-size fits all approach to integration requiring all practices to conform to standard operations

Aggregator of clinics with less focus on business support services

Headcount reduction and cost cutting measures



SDB Doctor Focused Partnership Model

Doctor as a partner with clinical control

Complete autonomy around product selection, no formulary

Bespoke integration with practice specific pain points addressed

Partners with best-in-class specialists with full suite of data-driven support services

Growth oriented initiatives to deliver high-quality patient care



MARKETING & COMMUNICATIONS

Digital Strategy
Branding Support
Referral Outreach



INFORMATION TECHNOLOGY

IT Infrastructure
Data Security
Help Desk Support



HUMAN RESOURCES

Doctor/ Staff Recruitment
Full Suite Of Employee Benefits
Payroll Processing



FINANCE

Accounting Reports
Insurance Billing Assistance
Accounts Payable